

S&K WELLS ENTERPRISES, INC.



MAGIC THAT MEANS BUSINESS



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SO LONG, FAREWELL, AUF WIEDERSEHEN, ADIEU

After nine years of publishing this *Magic That Means Business* newsletter and thousands of dollars and man-hours publishing them, the run will come to an end with this issue. As they say, "All good things must come to an end."



We could go into the statistics of how many issues have

been published, how many subscribers have been reached, how many positive reactions and emails have been received as a result of receiving this newsletter, how many recipes, tricks, jokes, apps and links have been shared and more. But statistics bore most folks. So suffice it to say...it was a lot!

I sincerely thank each of you for opening and reading this newsletter. I hope you have found value in the content. But most of all, I appreciate those of you who were reminded to book me for your



events as a direct result of receiving these newsletters.

But just because the publication is going away doesn't mean that I am. I will still be performing in lots of venues for private and corporate affairs. As I have just reached the age of 65, I have decided that it is time to choose a new, magical path. The road for me isn't ending, I will just pick it up and move it

where I want it to go. I hope you will continue to follow me and remember to book me for your events.

10 STEPS TO ORGANIZING THE PERFECT HOLIDAY PARTY

The job of planning the company holiday party can often seem something of an unwelcome and scary prospect. You are not alone if that's how you are feeling about it, as the time constraints and pressure of wanting to organize something that all your colleagues will enjoy can make it a stressful ordeal.

One thing to remember if there is serious event planning to be done is that it is never too early to start thinking about Christmas. You may feel

it is too early to start getting into the festive spirit but if you want your work celebration to run smoothly then organization is key. You can be sure no matter how far away December 25th seems, there will always be someone who has already started planning their own event.

This seemingly thankless task is often dumped on people with little previous knowledge of organizing large-scale events so in this post we will be taking you through the steps needed

to create a perfect party from a professional event organizer's perspective. Whatever your level of experience we hope you will find something to help you understand the options available and to ensure you deliver a real Christmas cracker of a party.

1. Set The Date

Christmas is a busy period, the busiest of the year for many people when it comes to social events, so calendars fill up fast.

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S & K Wells Enterprises, Inc.



3613 W. Clay
Suite 300
Houston, TX 77019

Phone: 713-524-0147
Fax: 713-524-0147
Mobile: 281-772-6014
E-mail: Scott@ScottWells.com
Website: www.ScottWells.com

THE ENTERTAINMENT ON THE NIGHT CAN BE ONE OF THE MOST TALKED ABOUT ASPECTS OF THE WHOLE EVENT.



"WE WANT YOU BACK AGAIN THIS YEAR TO ENTERTAIN OUR CLIENTS."
BETH HANDLY
 WHEREING WEALTH MANAGEMENT



HOLIDAY PARTY PLANNING TIPS (CONTINUED)

That means you want to get a date penciled in as early as possible.

2. Find Out The Budget

The size of your budget will ultimately have a huge impact on the type of Christmas party you organise, determining everything from the food and booze to the entertainment and choice of venue.

3. Establish The Type Of Holiday Party You Are Organizing

There is almost endless variety when it comes to the type of holiday party that you can plan. It will be depend on many factors, including the location, budget, numbers attending and how much you want to be directly involved in planning and managing the event.

4. Source The Venue

The earlier you book the venue, the better – unsurprisingly, good venues go quickly. As we said earlier, no matter how prepared you think you are, there is always someone out there even more organized.

BACON JAM

Upgrade classic bacon, egg and cheese sandwiches with bacon jam, griddle-cooked eggs, gooey melted Gruyere and peppery arugula.

Ingredients

- * 1 pound thick-cut bacon, cut into 3- to 4-inch pieces
- * 2 small sweet onions, peeled and thinly sliced
- * 1 large shallot (2 cloves), peeled and very thinly sliced
- * 1/2 cup pure maple syrup
- * 1/4 cup balsamic vinegar
- * 2 tablespoons Dijon mustard
- * 2 teaspoons Worcestershire

5. Making It Look Pretty: Theming

The theme is the heartbeat of your event and should be integrated throughout every aspect of the event.

6. Fill Their Bellies: The Food

Food is a key part of any party and can easily be incorporated into the theme you choose. Don't feel like you have to stick with turkey, especially if you're planning to eat at a venue with a specialist restaurant. A traditional Christmas dinner done badly in a dim sum restaurant is worse than having no turkey at all. However, if you think turkey is important to your group then choose somewhere appropriate or hire in caterers that are geared up to cook and serve roast dinners and will do a good job.

7. Getting Everyone In The Party Spirit: The Drinks

Choose arrival drinks. Decide on whether you're going to pre-order drinks or pay for what is consumed on the night. And choose how you want the drinks

served.

8. Making The Right Noises: Choosing The Music

Dancing at the holiday party is usually a must and it's the perfect opportunity for everyone to really let their hair down. But it does of course depend on the type of group you are catering for and how you want the night to pan out. But if music is key to your party then make sure it is done properly.

9. Book Entertainment

The entertainment on the night can be one of the most talked about aspects of the whole event and is something that can really help bring people together and help iron out those potentially awkward moments of stilted work chat between colleagues. HINT: Magic is the perfect ice-breaker and conversation-starter.

10. Organize "Thank You" Speeches and Awards

If you want the holiday party to act as a thank-you to the staff then a nice way to thank everybody is by actually saying it.

For Eight More Tips,
 Visit the Source EventJuice.com

sauce

* Kosher salt and freshly ground black pepper

Preparation

Set a large Dutch oven or heavy skillet over medium-high to high heat. Add the bacon and cook, stirring occasionally, until it begins to brown and crisp, 15 to 20 minutes. Keep all the bacon fat in the pan; do not discard.

Lower the heat to medium. Stir in the onions and shallots, and cook until softened, 8 to 10 minutes. Add the maple syrup, vinegar, Dijon, and Worcestershire sauce. Season with salt and pepper. Pour in 1.2 cup of water and stir to combine. Bring the

mixture to a boil, reduce heat to low and simmer, stirring occasionally if necessary. Cook until the jam has a glassy appearance and syrup-like consistency, about one hour.

Allow the mixture to cool for 20 to 30 minutes. Transfer to a blender and pulse a few times to puree the larger pieces stopping every pulse or tow to stir and check the consistency. It should be thick and chunky, not a paste. Transfer to an airtight container. Bacon Jam can be refrigerated for up to one month. Serve at room temperature.

From TODAY.com/recipes

GOING BUT NOT TO BE FORGOTTEN

Over the last 40+ years, magic has been very good to me and offered opportunities to travel around the world and to meet and work with a lot of very interesting people, I am glad that I could share some of those experiences with you through this newsletter, my website and various social media.

I hope you have tried and enjoyed many of the recipes I

have suggested over the years. Many are my favorite that my wife and I regularly prepare. I also hope you learned a few cool tricks along the way, too, from the "Tricks of the Month" that I have shared.

As we move forward to the next stage in my career and life, I hope you will remember to include me in your entertainment budget as I plan to continue to perform

well into the next few decades. In fact, I have plans to perform and lecture in France next summer.

I plan to spend more time working on my weekly podcast, creating new magic, performing for clients (new and old), and visiting with our children and grandchildren.

I hope to fool you again soon!



NOW WITH OVER
40 YEAR'S
EXPERIENCE!

FOLLOW SCOTT WELLS ON SOCIAL MEDIA

Even though this newsletter is going away, you can always keep up with me. I am all over the social media and I encourage you to follow me. I am easy to follow and easier to contact.

On **Facebook**, you can follow my public profile at: <http://Facebook.com/scottwellsmagic>

On **Instagram**, it is: <https://www.instagram.com/scottwellsmagic/>

On **LinkedIn**, you can follow me at: <https://www.linkedin.com/in/scott-wells-6709847>

www.yelp.com/biz/scott-wells-houston

Contact me and read real testimonials on **Yelp** at: <https://www.yelp.com/biz/scott-wells-houston>

Keep up to date by the minute on **Twitter** at: <http://twitter.com/scottwellsmagic>

Watch videos of performances, testimonials, and more on **YouTube** at: <http://youtube.com/texasmagician>

And, of course, you can contact me through my **Website** at: <http://ScottWells.com>

Life goes on and so do the parties. So, please remember to include entertainment for your next event that will be fun and memorable! Follow me for years to come. From close-p to comedy stage magic, I'm always there for you.

- ◆ Holiday Parties
- ◆ Customer / Employee Meetings
- ◆ Trade Shows
- ◆ Hospitality Suites
- ◆ Adult Birthday Parties
- ◆ Weddings
- ◆ And More!



SCOTT WELLS IS
EASY TO FOLLOW
AND EASIER TO
CONTACT.

RETIREMENT HUMOR

Regular naps prevent old age, especially if you take them while driving. (My wife doesn't think this is funny!)

Retirement is the time in your life when time is no longer money.

Somewhere an elderly lady reads a book on how to use the internet, while a young boy Googles "how to read a book".

Money isn't everything but it sure keeps you in touch with your children.

Be nice to your kids. They'll choose your nursing home.

I wake up every day planning to be productive and then a voice in my head says, "Ha Ha, good one!" and we laugh and laugh then take a nap.

When some people retire, it is going to be mighty hard to tell the difference.

I told my parents that when I grow up I wanted to be a magician. The said, "son, you can't do both."



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3613 W. Clay
Suite 300
Houston, TX 77019

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Mobile: 281-772-6014
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Website: www.ScottWells.com



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MAGI-CALENDAR

The Calendar below denotes Public Performances where Scott Wells will appear.

Most dates on his calendar are private functions and are not listed since the general public cannot attend.

November 10: Texas Children's Hospital—room-to-room strolling magic for the children

November: Brady's Landing, various wedding services

December: various dates and places performing private corporate and family engagements. Contact Scott Wells to book YOUR date!

October (various dates and locations): Séances

NOTE: Public Performances subject to change.

♣ Stand-Up Comedy Magic Show ♥ Trade Show Exhibit Booth ♠ Hospitality Suite ♦
♣ Strolling Magic ♥ Magical Master of Ceremonies ♠ Weddings ♦

DIE HARD

Here's a fun little wager that you can use with your friends the next time you are playing board game with dice. You need three dice to perform this little swindle.

BET: Wager that someone cannot balance a pair of dice, side by side, atop a single die.

Someone can actually watch you do this and witness the pair of dice atop the single die, but yet if they try it, one or both dice will typically fall off.

SECRET: Secretly moisten your fingertip with water or saliva and stick the dice together. For the best results I have found it is best to wet the 2, 4 or 6 side of a die



Fig. 1

because each of these numbers has no middle spot or pip. Once I've secretly moistened the 2, 4 or 6 side of the die I'll place it next to the 2, 4 or 6 side of another die temporarily bonding them together. Now it is a simple

matter to balance them both atop the single die.

What's clever is that one can disassemble your example and not be able to reconstruct it; that is if you used a small amount of moisture. As soon as they pull the dice apart the moisture evaporates.

Cards are sometimes called the Devil's playthings but dice are said to be just as evil. Did you know that if you roll a pair of dice one million times that each number will come up 16.666 percent of the time?

Also when playing craps that the number seven, thought to be lucky, also comes up 16.666 percent of the time. The "Number of the Beast" carries on into infinity in both cases just like the Roman emperor Claudius' descent into Hades for being a gambler who was cursed to shake a bottomless dice cup for eternity. Now if you round off the number after the decimal point it is 667 which is actually "The Neighbor of the Beast":

From "[Bamboozlers 3](#)"
by Diamond Jom Tyler